

Personal Accessories in Japan

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Abstracts

In 2023, there was a symbolic pivot in how Japan faced COVID-19. It was in May that the government announced that it would reclassify COVID-19 from a Class 2 infectious disease to a Class 5 infectious disease. Class 2 meant it was a crucial disease that the government needed to carefully watch and monitor trends; however, Class 5 is the same class as seasonal influenza. This change also shifted consumers' mindset about the pandemic, and it was considered over. Outbound tourism has therefore sinc...

Euromonitor International's Personal Accessories in Japan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Bags and Luggage, Jewellery, Traditional and Connected Watches, Writing Instruments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Personal Accessories market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Personal Accessories in Japan
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January 2024

LIST OF CONTENTS AND TABLES

PERSONAL ACCESSORIES IN JAPAN
EXECUTIVE SUMMARY
Personal accessories in 2023: The big picture

2023 KEY TRENDS

Competitive landscape
Retailing developments
What next for personal accessories?

MARKET DATA

Table 1 Sales of Personal Accessories by Category: Volume 2018-2023
Table 2 Sales of Personal Accessories by Category: Value 2018-2023
Table 3 Sales of Personal Accessories by Category: % Volume Growth 2018-2023
Table 4 Sales of Personal Accessories by Category: % Value Growth 2018-2023
Table 5 NBO Company Shares of Personal Accessories: % Value 2019-2023
Table 6 LBN Brand Shares of Personal Accessories: % Value 2020-2023
Table 7 Distribution of Personal Accessories by Format: % Value 2018-2023
Table 8 Forecast Sales of Personal Accessories by Category: Volume 2023-2028
Table 9 Forecast Sales of Personal Accessories by Category: Value 2023-2028
Table 10 Forecast Sales of Personal Accessories by Category: % Volume Growth 2023-2028
Table 11 Forecast Sales of Personal Accessories by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

BAGS AND LUGGAGE IN JAPAN

KEY DATA FINDINGS

2023 DEVELOPMENTS

Rebound in tourism supports strong growth for luggage
Local players cater for specific domestic consumer needs
Mini/micro bags act as a gateway to luxury brands

PROSPECTS AND OPPORTUNITIES

Offline channels are still important for the brand experience
Resale value becoming a motivation for purchase
Leather determines the seriousness of the industry's sustainability efforts

CATEGORY DATA

Table 12 Sales of Bags and Luggage by Category: Volume 2018-2023
Table 13 Sales of Bags and Luggage by Category: Value 2018-2023
Table 14 Sales of Bags and Luggage by Category: % Volume Growth 2018-2023
Table 15 Sales of Bags and Luggage by Category: % Value Growth 2018-2023
Table 16 Sales of Luggage by Type: % Value 2018-2023
Table 17 NBO Company Shares of Bags and Luggage: % Value 2019-2023
Table 18 LBN Brand Shares of Bags and Luggage: % Value 2020-2023
Table 19 Distribution of Bags and Luggage by Format: % Value 2018-2023
Table 20 Forecast Sales of Bags and Luggage by Category: Volume 2023-2028
Table 21 Forecast Sales of Bags and Luggage by Category: Value 2023-2028
Table 22 Forecast Sales of Bags and Luggage by Category: % Volume Growth 2023-2028
Table 23 Forecast Sales of Bags and Luggage by Category: % Value Growth 2023-2028

JEWELLERY IN JAPAN

KEY DATA FINDINGS

2023 DEVELOPMENTS

Polarisation continues
Men's jewellery on the rise
Tiffany renovates two key stores in Japan

PROSPECTS AND OPPORTUNITIES

Return of inbound tourists will support future growth
Decline of marriage may harm growth potential for bridal jewellery
The Future Rocks enters Japan

CATEGORY DATA

Table 24 Sales of Jewellery by Category: Volume 2018-2023
Table 25 Sales of Jewellery by Category: Value 2018-2023
Table 26 Sales of Jewellery by Category: % Volume Growth 2018-2023
Table 27 Sales of Jewellery by Category: % Value Growth 2018-2023

Table 28 Sales of Costume Jewellery by Type: % Value 2018-2023
Table 29 Sales of Fine Jewellery by Type: % Value 2018-2023
Table 30 Sales of Fine Jewellery by Collection: % Value 2018-2023
Table 31 Sales of Fine Jewellery by Metal: % Value 2018-2023
Table 32 NBO Company Shares of Jewellery: % Value 2019-2023
Table 33 LBN Brand Shares of Jewellery: % Value 2020-2023
Table 34 Distribution of Jewellery by Format: % Value 2018-2023
Table 35 Forecast Sales of Jewellery by Category: Volume 2023-2028
Table 36 Forecast Sales of Jewellery by Category: Value 2023-2028
Table 37 Forecast Sales of Jewellery by Category: % Volume Growth 2023-2028
Table 38 Forecast Sales of Jewellery by Category: % Value Growth 2023-2028
TRADITIONAL AND CONNECTED WATCHES IN JAPAN
KEY DATA FINDINGS

2023 DEVELOPMENTS

High watches continues to drive sales in traditional watches
Connected watches outperforms traditional watches
Recovery of inbound tourism helps physical stores regain momentum

PROSPECTS AND OPPORTUNITIES

Building loyalty key to maintaining a presence in the market
Connected watches set to observe healthy growth
Further unit price increases expected

CATEGORY DATA

Table 39 Sales of Traditional and Connected Watches by Category: Volume 2018-2023
Table 40 Sales of Traditional and Connected Watches by Category: Value 2018-2023
Table 41 Sales of Traditional and Connected Watches by Category: % Volume Growth 2018-2023
Table 42 Sales of Traditional and Connected Watches by Category: % Value Growth 2018-2023
Table 43 Sales of Traditional Watches by Category: Volume 2018-2023
Table 44 Sales of Traditional Watches by Category: Value 2018-2023
Table 45 Sales of Traditional Watches by Category: % Volume Growth 2018-2023
Table 46 Sales of Traditional Watches by Category: % Value Growth 2018-2023
Table 47 Sales of Traditional Watches by Price Band: Volume 2018-2023
Table 48 Sales of Traditional Watches by Price Band: Value 2018-2023
Table 49 Sales of Traditional Watches by Price Band: % Volume Growth 2018-2023
Table 50 Sales of Traditional Watches by Price Band: % Value Growth 2018-2023
Table 51 Sales of Connected Watches by Category: Volume 2018-2023

Table 52 Sales of Connected Watches by Category: Value 2018-2023
Table 53 Sales of Connected Watches by Category: % Volume Growth 2018-2023
Table 54 Sales of Connected Watches by Category: % Value Growth 2018-2023
Table 55 NBO Company Shares of Traditional Watches: % Value 2019-2023
Table 56 LBN Brand Shares of Traditional Watches: % Value 2020-2023
Table 57 NBO Company Shares of Connected Watches: % Value 2019-2023
Table 58 LBN Brand Shares of Connected Watches: % Value 2020-2023
Table 59 Distribution of Traditional Watches by Format: % Value 2018-2023
Table 60 Distribution of Connected Watches by Format: % Value 2018-2023
Table 61 Forecast Sales of Traditional and Connected Watches by Category: Volume 2023-2028
Table 62 Forecast Sales of Traditional and Connected Watches by Category: Value 2023-2028
Table 63 Forecast Sales of Traditional and Connected Watches by Category: % Volume Growth 2023-2028
Table 64 Forecast Sales of Traditional and Connected Watches by Category: % Value Growth 2023-2028
Table 65 Forecast Sales of Traditional Watches by Category: Volume 2023-2028
Table 66 Forecast Sales of Traditional Watches by Category: Value 2023-2028
Table 67 Forecast Sales of Traditional Watches by Category: % Volume Growth 2023-2028
Table 68 Forecast Sales of Traditional Watches by Category: % Value Growth 2023-2028
Table 69 Forecast Sales of Connected Watches by Category: Volume 2023-2028
Table 70 Forecast Sales of Connected Watches by Category: Value 2023-2028
Table 71 Forecast Sales of Connected Watches by Category: % Volume Growth 2023-2028
Table 72 Forecast Sales of Connected Watches by Category: % Value Growth 2023-2028

WRITING INSTRUMENTS IN JAPAN

KEY DATA FINDINGS

2023 DEVELOPMENTS

Low birth rate and declining population of children negatively impact writing instruments

Digitalisation accelerates in schools

Variety stores shows momentum in a stagnant category

PROSPECTS AND OPPORTUNITIES

Inclusivity in writing instruments attracts consumers

Sustainability initiatives attract attention

Inbound tourists likely to support sales

CATEGORY DATA

Table 73 Sales of Writing Instruments by Category: Volume 2018-2023

Table 74 Sales of Writing Instruments by Category: Value 2018-2023

Table 75 Sales of Writing Instruments by Category: % Volume Growth 2018-2023

Table 76 Sales of Writing Instruments by Category: % Value Growth 2018-2023

Table 77 NBO Company Shares of Writing Instruments: % Value 2019-2023

Table 78 LBN Brand Shares of Writing Instruments: % Value 2020-2023

Table 79 Distribution of Writing Instruments by Format: % Value 2018-2023

Table 80 Forecast Sales of Writing Instruments by Category: Volume 2023-2028

Table 81 Forecast Sales of Writing Instruments by Category: Value 2023-2028

Table 82 Forecast Sales of Writing Instruments by Category: % Volume Growth
2023-2028

Table 83 Forecast Sales of Writing Instruments by Category: % Value Growth
2023-2028

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