

Personal Accessories in Japan

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Abstracts

In 2023, there was a symbolic pivot in how Japan faced COVID-19. It was in May that the government announced that it would reclassify COVID-19 from a Class 2 infectious disease to a Class 5 infectious disease. Class 2 meant it was a crucial disease that the government needed to carefully watch and monitor trends; however, Class 5 is the same class as seasonal influenza. This change also shifted consumers' mindset about the pandemic, and it was considered over. Outbound tourism has therefore sinc...

Euromonitor International's Personal Accessories in Japan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Bags and Luggage, Jewellery, Traditional and Connected Watches, Writing Instruments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Personal Accessories market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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