

Personal Accessories in Italy

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Abstracts

Personal accessories continued to perform very well in Italy in 2023, seeing sales rise across categories as Italian consumers returned fully to normal life after the long years of the pandemic. At the same time, travelling, going out and working back in the office, together with schools being fully operational, were all factors that positively affected the performance of many types of personal accessories in 2023, including bags and luggage, jewellery, watches and writing instruments. Neverthel...

Euromonitor International's Personal Accessories in Italy report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Bags and Luggage, Jewellery, Traditional and Connected Watches, Writing Instruments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Personal Accessories market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Personal Accessories in Italy
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LIST OF CONTENTS AND TABLES

PERSONAL ACCESSORIES IN ITALY

EXECUTIVE SUMMARY

Personal accessories in 2023: The big picture
Sustainability gains in importance within personal accessories
Good performance for luxury brands
Retailing developments
What next for personal accessories?

MARKET DATA

Table 1 Sales of Personal Accessories by Category: Volume 2018-2023
Table 2 Sales of Personal Accessories by Category: Value 2018-2023
Table 3 Sales of Personal Accessories by Category: % Volume Growth 2018-2023
Table 4 Sales of Personal Accessories by Category: % Value Growth 2018-2023
Table 5 NBO Company Shares of Personal Accessories: % Value 2019-2023
Table 6 LBN Brand Shares of Personal Accessories: % Value 2020-2023
Table 7 Distribution of Personal Accessories by Format: % Value 2018-2023
Table 8 Forecast Sales of Personal Accessories by Category: Volume 2023-2028
Table 9 Forecast Sales of Personal Accessories by Category: Value 2023-2028
Table 10 Forecast Sales of Personal Accessories by Category: % Volume Growth 2023-2028
Table 11 Forecast Sales of Personal Accessories by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

BAGS AND LUGGAGE IN ITALY

KEY DATA FINDINGS

2023 DEVELOPMENTS

Good performance from major luxury brands
Positive trend for bags and luggage

Rising interest in sustainability

PROSPECTS AND OPPORTUNITIES

Uncertainty due to high costs

Innovation to drive share gains

Further growth expected in luxury segment

CATEGORY DATA

Table 12 Sales of Bags and Luggage by Category: Volume 2018-2023

Table 13 Sales of Bags and Luggage by Category: Value 2018-2023

Table 14 Sales of Bags and Luggage by Category: % Volume Growth 2018-2023

Table 15 Sales of Bags and Luggage by Category: % Value Growth 2018-2023

Table 16 Sales of Luggage by Type: % Value 2018-2023

Table 17 NBO Company Shares of Bags and Luggage: % Value 2019-2023

Table 18 LBN Brand Shares of Bags and Luggage: % Value 2020-2023

Table 19 Distribution of Bags and Luggage by Format: % Value 2018-2023

Table 20 Forecast Sales of Bags and Luggage by Category: Volume 2023-2028

Table 21 Forecast Sales of Bags and Luggage by Category: Value 2023-2028

Table 22 Forecast Sales of Bags and Luggage by Category: % Volume Growth 2023-2028

Table 23 Forecast Sales of Bags and Luggage by Category: % Value Growth 2023-2028

JEWELLERY IN ITALY

KEY DATA FINDINGS

2023 DEVELOPMENTS

Jewellery sees strong performance

Expansion of high end jewellery production in Italy

Sustainability, craftsmanship and technology

PROSPECTS AND OPPORTUNITIES

Positive performance expected over forecast period

New interesting trends to keep an eye on

Gender fluid jewellery items and engagement rings

CATEGORY DATA

Table 69 Sales of Jewellery by Category: Volume 2018-2023

Table 70 Sales of Jewellery by Category: Value 2018-2023

Table 71 Sales of Jewellery by Category: % Volume Growth 2018-2023

Table 72 Sales of Jewellery by Category: % Value Growth 2018-2023

Table 73 Sales of Costume Jewellery by Type: % Value 2018-2023

Table 74 Sales of Fine Jewellery by Type: % Value 2018-2023

Table 75 Sales of Fine Jewellery by Collection: % Value 2018-2023
Table 76 Sales of Fine Jewellery by Metal: % Value 2018-2023
Table 77 NBO Company Shares of Jewellery: % Value 2019-2023
Table 78 LBN Brand Shares of Jewellery: % Value 2020-2023
Table 79 Distribution of Jewellery by Format: % Value 2018-2023
Table 80 Forecast Sales of Jewellery by Category: Volume 2023-2028
Table 81 Forecast Sales of Jewellery by Category: Value 2023-2028
Table 82 Forecast Sales of Jewellery by Category: % Volume Growth 2023-2028
Table 83 Forecast Sales of Jewellery by Category: % Value Growth 2023-2028
TRADITIONAL AND CONNECTED WATCHES IN ITALY
KEY DATA FINDINGS

2023 DEVELOPMENTS

Good performance for watches in Italy
Traditional watches performing positively
Big brands continue to lead traditional watches

PROSPECTS AND OPPORTUNITIES

Positive outlook for traditional watches
Rising interest in pre-owned watches
A positive future

CATEGORY DATA

Table 24 Sales of Traditional and Connected Watches by Category: Volume 2018-2023
Table 25 Sales of Traditional and Connected Watches by Category: Value 2018-2023
Table 26 Sales of Traditional and Connected Watches by Category: % Volume Growth 2018-2023
Table 27 Sales of Traditional and Connected Watches by Category: % Value Growth 2018-2023
Table 28 Sales of Traditional Watches by Category: Volume 2018-2023
Table 29 Sales of Traditional Watches by Category: Value 2018-2023
Table 30 Sales of Traditional Watches by Category: % Volume Growth 2018-2023
Table 31 Sales of Traditional Watches by Category: % Value Growth 2018-2023
Table 32 Sales of Traditional Watches by Price Band: Volume 2018-2023
Table 33 Sales of Traditional Watches by Price Band: Value 2018-2023
Table 34 Sales of Traditional Watches by Price Band: % Volume Growth 2018-2023
Table 35 Sales of Traditional Watches by Price Band: % Value Growth 2018-2023
Table 36 Sales of Connected Watches by Category: Volume 2018-2023
Table 37 Sales of Connected Watches by Category: Value 2018-2023
Table 38 Sales of Connected Watches by Category: % Volume Growth 2018-2023

Table 39 Sales of Connected Watches by Category: % Value Growth 2018-2023

Table 40 NBO Company Shares of Traditional Watches: % Value 2019-2023

Table 41 LBN Brand Shares of Traditional Watches: % Value 2020-2023

Table 42 NBO Company Shares of Connected Watches: % Value 2019-2023

Table 43 LBN Brand Shares of Connected Watches: % Value 2020-2023

Table 44 Distribution of Traditional Watches by Format: % Value 2018-2023

Table 45 Distribution of Connected Watches by Format: % Value 2018-2023

Table 46 Forecast Sales of Traditional and Connected Watches by Category: Volume 2023-2028

Table 47 Forecast Sales of Traditional and Connected Watches by Category: Value 2023-2028

Table 48 Forecast Sales of Traditional and Connected Watches by Category: % Volume Growth 2023-2028

Table 49 Forecast Sales of Traditional and Connected Watches by Category: % Value Growth 2023-2028

Table 50 Forecast Sales of Traditional Watches by Category: Volume 2023-2028

Table 51 Forecast Sales of Traditional Watches by Category: Value 2023-2028

Table 52 Forecast Sales of Traditional Watches by Category: % Volume Growth 2023-2028

Table 53 Forecast Sales of Traditional Watches by Category: % Value Growth 2023-2028

Table 54 Forecast Sales of Connected Watches by Category: Volume 2023-2028

Table 55 Forecast Sales of Connected Watches by Category: Value 2023-2028

Table 56 Forecast Sales of Connected Watches by Category: % Volume Growth 2023-2028

Table 57 Forecast Sales of Connected Watches by Category: % Value Growth 2023-2028

WRITING INSTRUMENTS IN ITALY

KEY DATA FINDINGS

2023 DEVELOPMENTS

Writing instruments category registers growth

Positive trend for e-commerce

Innovation and digitalisation could boost the category

PROSPECTS AND OPPORTUNITIES

Limited potential in writing instruments

Growth in online activity

Innovate and invest in communication

CATEGORY DATA

Table 58 Sales of Writing Instruments by Category: Volume 2018-2023

Table 59 Sales of Writing Instruments by Category: Value 2018-2023

Table 60 Sales of Writing Instruments by Category: % Volume Growth 2018-2023

Table 61 Sales of Writing Instruments by Category: % Value Growth 2018-2023

Table 62 NBO Company Shares of Writing Instruments: % Value 2019-2023

Table 63 LBN Brand Shares of Writing Instruments: % Value 2020-2023

Table 64 Distribution of Writing Instruments by Format: % Value 2018-2023

Table 65 Forecast Sales of Writing Instruments by Category: Volume 2023-2028

Table 66 Forecast Sales of Writing Instruments by Category: Value 2023-2028

Table 67 Forecast Sales of Writing Instruments by Category: % Volume Growth 2023-2028

Table 68 Forecast Sales of Writing Instruments by Category: % Value Growth 2023-2028

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