

Personal Accessories in Indonesia

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Abstracts

Retail sales of apparel and footwear in Indonesia registered accelerated growth in constant value terms in 2023, when compared to the previous year. As the country emerged from COVID-19 crisis, Indonesians became increasingly keen to travel, socialise and spend more time outside the home. Indeed, the term “revenge travel” was coined in response to the renewed interest of consumers in taking exotic trips that were put on hold during the pandemic. This fuelled demand for luggage, especially cabin-...

Euromonitor International's Personal Accessories in Indonesia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Bags and Luggage, Jewellery, Traditional and Connected Watches, Writing Instruments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Personal Accessories market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Personal Accessories in Indonesia
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LIST OF CONTENTS AND TABLES

PERSONAL ACCESSORIES IN INDONESIA
EXECUTIVE SUMMARY
Personal accessories in 2023: The big picture

2023 KEY TRENDS

Competitive landscape
Retailing developments
What next for personal accessories?

MARKET DATA

Table 1 Sales of Personal Accessories by Category: Volume 2018-2023
Table 2 Sales of Personal Accessories by Category: Value 2018-2023
Table 3 Sales of Personal Accessories by Category: % Volume Growth 2018-2023
Table 4 Sales of Personal Accessories by Category: % Value Growth 2018-2023
Table 5 NBO Company Shares of Personal Accessories: % Value 2019-2023
Table 6 LBN Brand Shares of Personal Accessories: % Value 2020-2023
Table 7 Distribution of Personal Accessories by Format: % Value 2018-2023
Table 8 Forecast Sales of Personal Accessories by Category: Volume 2023-2028
Table 9 Forecast Sales of Personal Accessories by Category: Value 2023-2028
Table 10 Forecast Sales of Personal Accessories by Category: % Volume Growth 2023-2028
Table 11 Forecast Sales of Personal Accessories by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

BAGS AND LUGGAGE IN INDONESIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Revenge travel fuels luggage sales

Local products gain traction

Younger consumers represent key target market for manufacturers

PROSPECTS AND OPPORTUNITIES

Buoyant growth expected, thanks to return of pre-pandemic lifestyles, but consumers will remain price sensitive

American Tourister will focus on younger generation

Surabaya city is poised to become key driver of growth in luxury handbag industry

CATEGORY DATA

Table 12 Sales of Bags and Luggage by Category: Volume 2018-2023

Table 13 Sales of Bags and Luggage by Category: Value 2018-2023

Table 14 Sales of Bags and Luggage by Category: % Volume Growth 2018-2023

Table 15 Sales of Bags and Luggage by Category: % Value Growth 2018-2023

Table 16 Sales of Luggage by Type: % Value 2018-2023

Table 17 NBO Company Shares of Bags and Luggage: % Value 2019-2023

Table 18 LBN Brand Shares of Bags and Luggage: % Value 2020-2023

Table 19 Distribution of Bags and Luggage by Format: % Value 2018-2023

Table 20 Forecast Sales of Bags and Luggage by Category: Volume 2023-2028

Table 21 Forecast Sales of Bags and Luggage by Category: Value 2023-2028

Table 22 Forecast Sales of Bags and Luggage by Category: % Volume Growth 2023-2028

Table 23 Forecast Sales of Bags and Luggage by Category: % Value Growth 2023-2028

JEWELLERY IN INDONESIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Gold jewellery sees huge upturn in demand

Government support contributes to the growth of local jewellery industry

Sumber Kreasi Cipta Logam leads a highly fragmented landscape, with small local players proving to be adept at adapting to changing conditions

PROSPECTS AND OPPORTUNITIES

Bright outlook for jewellery, with young consumers emerging as key target market

Local players to gain traction, thanks to government support

Social media marketing will be an important strategy

CATEGORY DATA

Table 24 Sales of Jewellery by Category: Volume 2018-2023

Table 25 Sales of Jewellery by Category: Value 2018-2023

Table 26 Sales of Jewellery by Category: % Volume Growth 2018-2023
Table 27 Sales of Jewellery by Category: % Value Growth 2018-2023
Table 28 Sales of Costume Jewellery by Type: % Value 2018-2023
Table 29 Sales of Fine Jewellery by Type: % Value 2018-2023
Table 30 Sales of Fine Jewellery by Collection: % Value 2018-2023
Table 31 Sales of Fine Jewellery by Metal: % Value 2018-2023
Table 32 NBO Company Shares of Jewellery: % Value 2019-2023
Table 33 LBN Brand Shares of Jewellery: % Value 2020-2023
Table 34 Distribution of Jewellery by Format: % Value 2018-2023
Table 35 Forecast Sales of Jewellery by Category: Volume 2023-2028
Table 36 Forecast Sales of Jewellery by Category: Value 2023-2028
Table 37 Forecast Sales of Jewellery by Category: % Volume Growth 2023-2028
Table 38 Forecast Sales of Jewellery by Category: % Value Growth 2023-2028
TRADITIONAL AND CONNECTED WATCHES IN INDONESIA
KEY DATA FINDINGS

2023 DEVELOPMENTS

Traditional timepieces continue to lose ground to smartwatches

Government imposes new taxes on imported watches

Chinese tech giant Xiaomi gains traction

PROSPECTS AND OPPORTUNITIES

Environmentally sustainable materials, such as wood, will be growing trend in locally made watches

Rising health concerns will boost growth of smart wearables

E-commerce will continue to grow in importance

CATEGORY DATA

Table 39 Sales of Traditional and Connected Watches by Category: Volume 2018-2023

Table 40 Sales of Traditional and Connected Watches by Category: Value 2018-2023

Table 41 Sales of Traditional and Connected Watches by Category: % Volume Growth 2018-2023

Table 42 Sales of Traditional and Connected Watches by Category: % Value Growth 2018-2023

Table 43 Sales of Traditional Watches by Category: Volume 2018-2023

Table 44 Sales of Traditional Watches by Category: Value 2018-2023

Table 45 Sales of Traditional Watches by Category: % Volume Growth 2018-2023

Table 46 Sales of Traditional Watches by Category: % Value Growth 2018-2023

Table 47 Sales of Traditional Watches by Price Band: Volume 2018-2023

Table 48 Sales of Traditional Watches by Price Band: Value 2018-2023

Table 49 Sales of Traditional Watches by Price Band: % Volume Growth 2018-2023

Table 50 Sales of Traditional Watches by Price Band: % Value Growth 2018-2023

Table 51 Sales of Connected Watches by Category: Volume 2018-2023

Table 52 Sales of Connected Watches by Category: Value 2018-2023

Table 53 Sales of Connected Watches by Category: % Volume Growth 2018-2023

Table 54 Sales of Connected Watches by Category: % Value Growth 2018-2023

Table 55 NBO Company Shares of Traditional Watches: % Value 2019-2023

Table 56 LBN Brand Shares of Traditional Watches: % Value 2020-2023

Table 57 NBO Company Shares of Connected Watches: % Value 2019-2023

Table 58 LBN Brand Shares of Connected Watches: % Value 2020-2023

Table 59 Distribution of Traditional Watches by Format: % Value 2018-2023

Table 60 Distribution of Connected Watches by Format: % Value 2018-2023

Table 61 Forecast Sales of Traditional and Connected Watches by Category: Volume 2023-2028

Table 62 Forecast Sales of Traditional and Connected Watches by Category: Value 2023-2028

Table 63 Forecast Sales of Traditional and Connected Watches by Category: % Volume Growth 2023-2028

Table 64 Forecast Sales of Traditional and Connected Watches by Category: % Value Growth 2023-2028

Table 65 Forecast Sales of Traditional Watches by Category: Volume 2023-2028

Table 66 Forecast Sales of Traditional Watches by Category: Value 2023-2028

Table 67 Forecast Sales of Traditional Watches by Category: % Volume Growth 2023-2028

Table 68 Forecast Sales of Traditional Watches by Category: % Value Growth 2023-2028

Table 69 Forecast Sales of Connected Watches by Category: Volume 2023-2028

Table 70 Forecast Sales of Connected Watches by Category: Value 2023-2028

Table 71 Forecast Sales of Connected Watches by Category: % Volume Growth 2023-2028

Table 72 Forecast Sales of Connected Watches by Category: % Value Growth 2023-2028

WRITING INSTRUMENTS IN INDONESIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Back to school period is key for sales of writing instruments

Colouring instruments enjoy healthy growth as parents still recognise the importance of

drawing and colouring in children's development

Leading international brands come under increased pressure from small manufacturers

PROSPECTS AND OPPORTUNITIES

Demand for writing instruments will continue to grow, despite shift towards digital devices

Players will flex their sustainability credentials, with crayons made from edible materials being a distinct possibility

Faber Castell focuses on pre-school segment through newest product launch

CATEGORY DATA

Table 73 Sales of Writing Instruments by Category: Volume 2018-2023

Table 74 Sales of Writing Instruments by Category: Value 2018-2023

Table 75 Sales of Writing Instruments by Category: % Volume Growth 2018-2023

Table 76 Sales of Writing Instruments by Category: % Value Growth 2018-2023

Table 77 NBO Company Shares of Writing Instruments: % Value 2019-2023

Table 78 LBN Brand Shares of Writing Instruments: % Value 2020-2023

Table 79 Distribution of Writing Instruments by Format: % Value 2018-2023

Table 80 Forecast Sales of Writing Instruments by Category: Volume 2023-2028

Table 81 Forecast Sales of Writing Instruments by Category: Value 2023-2028

Table 82 Forecast Sales of Writing Instruments by Category: % Volume Growth 2023-2028

Table 83 Forecast Sales of Writing Instruments by Category: % Value Growth 2023-2028

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