

Personal Accessories in Germany

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Abstracts

Personal accessories faced slow growth in 2023, due to economic uncertainty. Consumer confidence revived somewhat towards the end of the year, but spending is expected to remain constrained, due to the global financial and labour crises. Hybrid and remote working have reduced the need for business bags, but last-minute and short-haul travel have increased, creating opportunities for backpacks and duffel bags. Bag sales have yet to recover fully, but luggage sales surpassed 2019 levels in current...

Euromonitor International's Personal Accessories in Germany report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Bags and Luggage, Jewellery, Traditional and Connected Watches, Writing Instruments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Personal Accessories market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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