

Personal Accessories in France

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Abstracts

Generally, 2023 has been a positive year for value sales of personal accessories in France, while overall demand is declining, depending on the category. The main contributor to value growth is a normalisation effect post-pandemic, inflation and strong price increases, driven by various factors, including the rising cost of plastic for writing instruments or much higher unit prices of premium personal accessories, such as bags and luggage, jewellery and high watches.

Euromonitor International's Personal Accessories in France report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Bags and Luggage, Jewellery, Traditional and Connected Watches, Writing Instruments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Personal Accessories market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Personal Accessories in France
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LIST OF CONTENTS AND TABLES

PERSONAL ACCESSORIES IN FRANCE
EXECUTIVE SUMMARY
Personal accessories in 2023: The big picture

2023 KEY TRENDS

Competitive landscape
Retailing developments
What next for personal accessories?

MARKET DATA

Table 1 Sales of Personal Accessories by Category: Volume 2018-2023
Table 2 Sales of Personal Accessories by Category: Value 2018-2023
Table 3 Sales of Personal Accessories by Category: % Volume Growth 2018-2023
Table 4 Sales of Personal Accessories by Category: % Value Growth 2018-2023
Table 5 NBO Company Shares of Personal Accessories: % Value 2019-2023
Table 6 LBN Brand Shares of Personal Accessories: % Value 2020-2023
Table 7 Distribution of Personal Accessories by Format: % Value 2018-2023
Table 8 Forecast Sales of Personal Accessories by Category: Volume 2023-2028
Table 9 Forecast Sales of Personal Accessories by Category: Value 2023-2028
Table 10 Forecast Sales of Personal Accessories by Category: % Volume Growth 2023-2028
Table 11 Forecast Sales of Personal Accessories by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

BAGS AND LUGGAGE IN FRANCE

KEY DATA FINDINGS

2023 DEVELOPMENTS

2023 SEES ONGOING SUCCESS OF ALL GOODS RELATED TO TRAVEL AND LUXURY

Varying results in backpacks: Beneficial for items aimed at trekking but less so for those targeting schoolchildren

Solid growth for luxury brands and the success of new players

PROSPECTS AND OPPORTUNITIES

Asian and affluent tourists from North America and Middle East return, driving growth of luxury bags and luggage

Possible new balance in age, gender, lifestyle and distribution

New aggressive and innovative players set to emerge

CATEGORY DATA

Table 12 Sales of Bags and Luggage by Category: Volume 2018-2023

Table 13 Sales of Bags and Luggage by Category: Value 2018-2023

Table 14 Sales of Bags and Luggage by Category: % Volume Growth 2018-2023

Table 15 Sales of Bags and Luggage by Category: % Value Growth 2018-2023

Table 16 Sales of Luggage by Type: % Value 2018-2023

Table 17 NBO Company Shares of Bags and Luggage: % Value 2019-2023

Table 18 LBN Brand Shares of Bags and Luggage: % Value 2020-2023

Table 19 Distribution of Bags and Luggage by Format: % Value 2018-2023

Table 20 Forecast Sales of Bags and Luggage by Category: Volume 2023-2028

Table 21 Forecast Sales of Bags and Luggage by Category: Value 2023-2028

Table 22 Forecast Sales of Bags and Luggage by Category: % Volume Growth 2023-2028

Table 23 Forecast Sales of Bags and Luggage by Category: % Value Growth 2023-2028

JEWELLERY IN FRANCE

KEY DATA FINDINGS

2023 DEVELOPMENTS

Ongoing dynamism despite a difficult economic context in 2023

Costume jewellery finds new pathways for growth while fine jewellery fares better
Upmarket brands gain considerable appeal, but low-cost/mid-priced players also progress

PROSPECTS AND OPPORTUNITIES

All stars aligned for ongoing success of jewellery, at least in the short term

Potential for further success for men's and unisex jewellery

"Eco-chic" - sustainable development and ethics to forge ahead

CATEGORY DATA

Table 69 Sales of Jewellery by Category: Volume 2018-2023

Table 70 Sales of Jewellery by Category: Value 2018-2023

Table 71 Sales of Jewellery by Category: % Volume Growth 2018-2023

Table 72 Sales of Jewellery by Category: % Value Growth 2018-2023

Table 73 Sales of Costume Jewellery by Type: % Value 2018-2023

Table 74 Sales of Fine Jewellery by Type: % Value 2018-2023

Table 75 Sales of Fine Jewellery by Collection: % Value 2018-2023

Table 76 Sales of Fine Jewellery by Metal: % Value 2018-2023

Table 77 NBO Company Shares of Jewellery: % Value 2019-2023

Table 78 LBN Brand Shares of Jewellery: % Value 2020-2023

Table 79 Distribution of Jewellery by Format: % Value 2018-2023

Table 80 Forecast Sales of Jewellery by Category: Volume 2023-2028

Table 81 Forecast Sales of Jewellery by Category: Value 2023-2028

Table 82 Forecast Sales of Jewellery by Category: % Volume Growth 2023-2028

Table 83 Forecast Sales of Jewellery by Category: % Value Growth 2023-2028

TRADITIONAL AND CONNECTED WATCHES IN FRANCE**KEY DATA FINDINGS****2023 DEVELOPMENTS**

A positive year for traditional and connected watches primarily due to premium and luxury options

Less progression for basic and mid watches, especially in quartz segment

High watches continue to appeal to affluent tourists

PROSPECTS AND OPPORTUNITIES

Further rise in demand for watches until 2024 in France

Department stores and multi-brand outlets to remain relevant, while e-commerce offers recovery potential

Varying results expected for connected watches

CATEGORY DATA

Table 24 Sales of Traditional and Connected Watches by Category: Volume 2018-2023

Table 25 Sales of Traditional and Connected Watches by Category: Value 2018-2023

Table 26 Sales of Traditional and Connected Watches by Category: % Volume Growth 2018-2023

Table 27 Sales of Traditional and Connected Watches by Category: % Value Growth 2018-2023

Table 28 Sales of Traditional Watches by Category: Volume 2018-2023

Table 29 Sales of Traditional Watches by Category: Value 2018-2023

Table 30 Sales of Traditional Watches by Category: % Volume Growth 2018-2023

Table 31 Sales of Traditional Watches by Category: % Value Growth 2018-2023

Table 32 Sales of Traditional Watches by Price Band: Volume 2018-2023

Table 33 Sales of Traditional Watches by Price Band: Value 2018-2023

Table 34 Sales of Traditional Watches by Price Band: % Volume Growth 2018-2023

Table 35 Sales of Traditional Watches by Price Band: % Value Growth 2018-2023

Table 36 Sales of Connected Watches by Category: Volume 2018-2023

Table 37 Sales of Connected Watches by Category: Value 2018-2023

Table 38 Sales of Connected Watches by Category: % Volume Growth 2018-2023

Table 39 Sales of Connected Watches by Category: % Value Growth 2018-2023

Table 40 NBO Company Shares of Traditional Watches: % Value 2019-2023

Table 41 LBN Brand Shares of Traditional Watches: % Value 2020-2023

Table 42 NBO Company Shares of Connected Watches: % Value 2019-2023

Table 43 LBN Brand Shares of Connected Watches: % Value 2020-2023

Table 44 Distribution of Traditional Watches by Format: % Value 2018-2023

Table 45 Distribution of Connected Watches by Format: % Value 2018-2023

Table 46 Forecast Sales of Traditional and Connected Watches by Category: Volume 2023-2028

Table 47 Forecast Sales of Traditional and Connected Watches by Category: Value 2023-2028

Table 48 Forecast Sales of Traditional and Connected Watches by Category: % Volume Growth 2023-2028

Table 49 Forecast Sales of Traditional and Connected Watches by Category: % Value Growth 2023-2028

Table 50 Forecast Sales of Traditional Watches by Category: Volume 2023-2028

Table 51 Forecast Sales of Traditional Watches by Category: Value 2023-2028

Table 52 Forecast Sales of Traditional Watches by Category: % Volume Growth 2023-2028

Table 53 Forecast Sales of Traditional Watches by Category: % Value Growth 2023-2028

Table 54 Forecast Sales of Connected Watches by Category: Volume 2023-2028

Table 55 Forecast Sales of Connected Watches by Category: Value 2023-2028

Table 56 Forecast Sales of Connected Watches by Category: % Volume Growth 2023-2028

Table 57 Forecast Sales of Connected Watches by Category: % Value Growth 2023-2028

WRITING INSTRUMENTS IN FRANCE

KEY DATA FINDINGS

2023 DEVELOPMENTS

Poor results for writing instruments mainly driven by sacrifices to school budgets
Skyrocketing unit prices boost value sales of premium/luxury writing instruments
Bic stays afloat in basic products while Montblanc still dominates premium/luxury writing instruments

PROSPECTS AND OPPORTUNITIES

French consumers could limit their budgets for writing instruments
The rising trends of sustainability and the second-hand market
Recovery of e-commerce via online marketplaces

CATEGORY DATA

Table 58 Sales of Writing Instruments by Category: Volume 2018-2023
Table 59 Sales of Writing Instruments by Category: Value 2018-2023
Table 60 Sales of Writing Instruments by Category: % Volume Growth 2018-2023
Table 61 Sales of Writing Instruments by Category: % Value Growth 2018-2023
Table 62 NBO Company Shares of Writing Instruments: % Value 2019-2023
Table 63 LBN Brand Shares of Writing Instruments: % Value 2020-2023
Table 64 Distribution of Writing Instruments by Format: % Value 2018-2023
Table 65 Forecast Sales of Writing Instruments by Category: Volume 2023-2028
Table 66 Forecast Sales of Writing Instruments by Category: Value 2023-2028
Table 67 Forecast Sales of Writing Instruments by Category: % Volume Growth 2023-2028
Table 68 Forecast Sales of Writing Instruments by Category: % Value Growth 2023-2028

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