

Personal Accessories in France

<https://marketpublishers.com/r/PDDE312115BEN.html>

Date: January 2024

Pages: 54

Price: US\$ 1,210.00 (Single User License)

ID: PDDE312115BEN

Abstracts

Generally, 2023 has been a positive year for value sales of personal accessories in France, while overall demand is declining, depending on the category. The main contributor to value growth is a normalisation effect post-pandemic, inflation and strong price increases, driven by various factors, including the rising cost of plastic for writing instruments or much higher unit prices of premium personal accessories, such as bags and luggage, jewellery and high watches.

Euromonitor International's Personal Accessories in France report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Bags and Luggage, Jewellery, Traditional and Connected Watches, Writing Instruments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Personal Accessories market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
January 2024

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