

Personal Accessories in Australia

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Abstracts

In the challenging economic climate of 2023, personal accessories is navigating a landscape marked by hyperinflation and economic uncertainty. The slowing of sales growth observed in the latter half of 2022 appears to be continuing in 2023, as consumers grapple with the effects of the cost-of-living crisis. However, amidst this economic turbulence, the luxury segment of personal accessories is emerging as a resilient outlier, driving substantial value growth. Categories such as luxury handbags,...

Euromonitor International's Personal Accessories in Australia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Bags and Luggage, Jewellery, Traditional and Connected Watches, Writing Instruments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Personal Accessories market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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