

Personal Accessories in Argentina

<https://marketpublishers.com/r/PEDDD21BFBDEN.html>

Date: January 2024

Pages: 46

Price: US\$ 1,210.00 (Single User License)

ID: PEDDD21BFBDEN

Abstracts

Argentina experienced a highly complex economic situation characterised by rising inflation in 2023. Consumers were forced to make choices regarding which industries and categories they allocated available funds to, resulting in a decline in the demand for less essential products. This included many types of personal accessories. Furthermore, there were significant restrictions on the importation of foreign goods, due to the scarcity of US dollars faced by the national government. This situation...

Euromonitor International's Personal Accessories in Argentina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Bags and Luggage, Jewellery, Traditional and Connected Watches, Writing Instruments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Personal Accessories market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Personal Accessories in Argentina
Euromonitor International
January 2024

LIST OF CONTENTS AND TABLES

PERSONAL ACCESSORIES IN ARGENTINA
EXECUTIVE SUMMARY
Personal accessories in 2023: The big picture

2023 KEY TRENDS

Competitive landscape
Retailing developments
What next for personal accessories?

MARKET DATA

Table 1 Sales of Personal Accessories by Category: Volume 2018-2023
Table 2 Sales of Personal Accessories by Category: Value 2018-2023
Table 3 Sales of Personal Accessories by Category: % Volume Growth 2018-2023
Table 4 Sales of Personal Accessories by Category: % Value Growth 2018-2023
Table 5 NBO Company Shares of Personal Accessories: % Value 2019-2023
Table 6 LBN Brand Shares of Personal Accessories: % Value 2020-2023
Table 7 Distribution of Personal Accessories by Format: % Value 2018-2023
Table 8 Forecast Sales of Personal Accessories by Category: Volume 2023-2028
Table 9 Forecast Sales of Personal Accessories by Category: Value 2023-2028
Table 10 Forecast Sales of Personal Accessories by Category: % Volume Growth 2023-2028
Table 11 Forecast Sales of Personal Accessories by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

BAGS AND LUGGAGE IN ARGENTINA

KEY DATA FINDINGS

2023 DEVELOPMENTS

More and more small brands enjoy the marketing and sales advantages of social media and retail e-commerce

Todomoda launches a line of sustainable products

The premium and expensive local Jackie Smith brand reaches for the heights

PROSPECTS AND OPPORTUNITIES

Internationalisation of local brands

The franchise model offers growth opportunities for brands

Luggage is set to rebound with faster tourism flows

CATEGORY DATA

Table 57 Sales of Bags and Luggage by Category: Volume 2018-2023

Table 58 Sales of Bags and Luggage by Category: Value 2018-2023

Table 59 Sales of Bags and Luggage by Category: % Volume Growth 2018-2023

Table 60 Sales of Bags and Luggage by Category: % Value Growth 2018-2023

Table 61 Sales of Luggage by Type: % Value 2018-2023

Table 62 NBO Company Shares of Bags and Luggage: % Value 2019-2023

Table 63 LBN Brand Shares of Bags and Luggage: % Value 2020-2023

Table 64 Distribution of Bags and Luggage by Format: % Value 2018-2023

Table 65 Forecast Sales of Bags and Luggage by Category: Volume 2023-2028

Table 66 Forecast Sales of Bags and Luggage by Category: Value 2023-2028

Table 67 Forecast Sales of Bags and Luggage by Category: % Volume Growth 2023-2028

Table 68 Forecast Sales of Bags and Luggage by Category: % Value Growth 2023-2028

JEWELLERY IN ARGENTINA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Consumers reserve fine jewellery for special occasions due to security fears

More designers market and sell their products online

New IsaDora flagship store opens in Buenos Aires

PROSPECTS AND OPPORTUNITIES

Jewellery to expand through apparel brands and online retailing spaces

Premium costume jewellery brands to gain momentum

Rising demand for leading international brands with a recognised name

CATEGORY DATA

Table 69 Sales of Jewellery by Category: Volume 2018-2023

Table 70 Sales of Jewellery by Category: Value 2018-2023

Table 71 Sales of Jewellery by Category: % Volume Growth 2018-2023

Table 72 Sales of Jewellery by Category: % Value Growth 2018-2023
Table 73 Sales of Costume Jewellery by Type: % Value 2018-2023
Table 74 Sales of Fine Jewellery by Type: % Value 2018-2023
Table 75 Sales of Fine Jewellery by Collection: % Value 2018-2023
Table 76 Sales of Fine Jewellery by Metal: % Value 2018-2023
Table 77 NBO Company Shares of Jewellery: % Value 2019-2023
Table 78 LBN Brand Shares of Jewellery: % Value 2020-2023
Table 79 Distribution of Jewellery by Format: % Value 2018-2023
Table 80 Forecast Sales of Jewellery by Category: Volume 2023-2028
Table 81 Forecast Sales of Jewellery by Category: Value 2023-2028
Table 82 Forecast Sales of Jewellery by Category: % Volume Growth 2023-2028
Table 83 Forecast Sales of Jewellery by Category: % Value Growth 2023-2028
TRADITIONAL AND CONNECTED WATCHES IN ARGENTINA
KEY DATA FINDINGS

2023 DEVELOPMENTS

Supply limitations limit retail volume sales of high watches
Swatch and Casio remain major brands
The demand for connected watches gains traction from more active and health-conscious consumer lifestyles

PROSPECTS AND OPPORTUNITIES

Positive retail volume growth projected for traditional and connected watches
Tudor high watches arrive in Argentina
Growing array and price promotions to boost retail e-commerce in watches

CATEGORY DATA

Table 12 Sales of Traditional and Connected Watches by Category: Volume 2018-2023
Table 13 Sales of Traditional and Connected Watches by Category: Value 2018-2023
Table 14 Sales of Traditional and Connected Watches by Category: % Volume Growth 2018-2023
Table 15 Sales of Traditional and Connected Watches by Category: % Value Growth 2018-2023
Table 16 Sales of Traditional Watches by Category: Volume 2018-2023
Table 17 Sales of Traditional Watches by Category: Value 2018-2023
Table 18 Sales of Traditional Watches by Category: % Volume Growth 2018-2023
Table 19 Sales of Traditional Watches by Category: % Value Growth 2018-2023
Table 20 Sales of Traditional Watches by Price Band: Volume 2018-2023
Table 21 Sales of Traditional Watches by Price Band: Value 2018-2023
Table 22 Sales of Traditional Watches by Price Band: % Volume Growth 2018-2023

Table 23 Sales of Traditional Watches by Price Band: % Value Growth 2018-2023

Table 24 Sales of Connected Watches by Category: Volume 2018-2023

Table 25 Sales of Connected Watches by Category: Value 2018-2023

Table 26 Sales of Connected Watches by Category: % Volume Growth 2018-2023

Table 27 Sales of Connected Watches by Category: % Value Growth 2018-2023

Table 28 NBO Company Shares of Traditional Watches: % Value 2019-2023

Table 29 LBN Brand Shares of Traditional Watches: % Value 2020-2023

Table 30 NBO Company Shares of Connected Watches: % Value 2019-2023

Table 31 LBN Brand Shares of Connected Watches: % Value 2020-2023

Table 32 Distribution of Traditional Watches by Format: % Value 2018-2023

Table 33 Distribution of Connected Watches by Format: % Value 2018-2023

Table 34 Forecast Sales of Traditional and Connected Watches by Category: Volume 2023-2028

Table 35 Forecast Sales of Traditional and Connected Watches by Category: Value 2023-2028

Table 36 Forecast Sales of Traditional and Connected Watches by Category: % Volume Growth 2023-2028

Table 37 Forecast Sales of Traditional and Connected Watches by Category: % Value Growth 2023-2028

Table 38 Forecast Sales of Traditional Watches by Category: Volume 2023-2028

Table 39 Forecast Sales of Traditional Watches by Category: Value 2023-2028

Table 40 Forecast Sales of Traditional Watches by Category: % Volume Growth 2023-2028

Table 41 Forecast Sales of Traditional Watches by Category: % Value Growth 2023-2028

Table 42 Forecast Sales of Connected Watches by Category: Volume 2023-2028

Table 43 Forecast Sales of Connected Watches by Category: Value 2023-2028

Table 44 Forecast Sales of Connected Watches by Category: % Volume Growth 2023-2028

Table 45 Forecast Sales of Connected Watches by Category: % Value Growth 2023-2028

WRITING INSTRUMENTS IN ARGENTINA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Writing instruments sees retail volume growth as the main sales season falls outside of inflation and price hikes

Economy brands pique the interest of consumers in a challenging economic situation

Greater product diversification for coloured pencils and markers and highlighters

PROSPECTS AND OPPORTUNITIES

The effects of inflation and price hikes from August 2023 to be felt in writing instruments in 2024

Erasable roller ball pens to benefit from practical positioning

Hypermarkets and supermarkets to make inroads in writing instruments

CATEGORY DATA

Table 46 Sales of Writing Instruments by Category: Volume 2018-2023

Table 47 Sales of Writing Instruments by Category: Value 2018-2023

Table 48 Sales of Writing Instruments by Category: % Volume Growth 2018-2023

Table 49 Sales of Writing Instruments by Category: % Value Growth 2018-2023

Table 50 NBO Company Shares of Writing Instruments: % Value 2019-2023

Table 51 LBN Brand Shares of Writing Instruments: % Value 2020-2023

Table 52 Distribution of Writing Instruments by Format: % Value 2018-2023

Table 53 Forecast Sales of Writing Instruments by Category: Volume 2023-2028

Table 54 Forecast Sales of Writing Instruments by Category: Value 2023-2028

Table 55 Forecast Sales of Writing Instruments by Category: % Volume Growth 2023-2028

Table 56 Forecast Sales of Writing Instruments by Category: % Value Growth 2023-2028

I would like to order

Product name: Personal Accessories in Argentina

Product link: <https://marketpublishers.com/r/PEDDDD21BFBDEN.html>

Price: US\$ 1,210.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/PEDDDD21BFBDEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970