

Personal Accessories 2018: New Insights and System Refresher

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Date: August 2017

Pages: 28

Price: US\$ 1,325.00 (Single User License)

ID: PFC39A03C8BEN

Abstracts

Personal Accessories keep growing worldwide, and the category is expected to post 4% retail value growth in 2017. Once again, Asia Pacific is the major contributor of this healthy performance, contributing with over 80% of total value gained globally. After years of market polarization between luxury brands and fast-fashion operators, consumers are now increasingly opting for in-between propositions. This is leading to the rapid rise of affordable luxury brands and an increasing appeal for...

Euromonitor International's Personal Accessories 2018: New Insights and System Refresher global briefing offers detailed strategic analysis of the global Personal Accessories market by pinpointing growth sectors and identify factors driving change. The report identifies leading companies and brands within the keenly contested, fashion-driven competitive landscape, trend developments, economic/lifestyle influences, seasonal patterns, market and distribution strategies. Forecasts illustrate how the market is predicted to develop between mature and emerging countries, threats facing the business as well as opportunities to be seized for further growth.

Product coverage: Bags and Luggage, Jewellery, Watches, Writing Instruments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Personal Accessories market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Industry Overview

Key Trends

System Enhancements

About Our Research

About our research

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