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# Pernod Ricard Ukraine in Luxury Goods (Ukraine)

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## Abstracts

Pernod Ricard is planning further global promotion of famous brands of fine wines/Champagne and spirits in the off-trade channel in Ukraine.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

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**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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