

# Pernod Ricard Slovenia doo in Alcoholic Drinks (Slovenia)

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## Abstracts

As the leading distributor of alcoholic drinks in Slovenia, the company aims to build on its global brands in spirits and wine by using its own distribution network and marketing efforts.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

**Product coverage:** Beer, Cider/Perry, RTDs/High-Strength Premixes, Spirits, Wine.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Use five-year forecasts to assess how the market is predicted to develop.

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