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Pernod Ricard Austria GmbH in Alcoholic Drinks (Austria)

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Abstracts

Pernod Ricard Austria is expected to continue to focus on offering premium quality spirits over the forecast period in order to meet the consumer demand for premium products, and thus move up to the leading position in spirits.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

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