

Perfumerías Unidas SA in Beauty and Personal Care (Peru)

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Abstracts

The company's strategic direction is to become the leading retailer of premium cosmetics, hygiene products, sunglasses, jewellery and bags in the country. The company has expanded rapidly and was located across the country as of 2015, and in the most important shopping centres in Peru.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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