

# Perfumerías Unidas SA in Beauty and Personal Care (Peru)

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Date: April 2017

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: P2E380ADCA2EN

## Abstracts

The company's strategic direction is to become the leading retailer of premium cosmetics, hygiene products, sunglasses, jewellery and bags in the country. The company has expanded rapidly and was located across the country and in the most important shopping centres in Peru in 2016.

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**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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