

Perfect Companion (Vietnam) Co Ltd in Pet Care (Vietnam)

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Abstracts

Perfect Companion (Vietnam) Co Ltd aims to grow into the leading player in dog and cat food in Vietnam. The company has shown great effort in building a good image for its brands, consistent product quality, clear origins and a wide distribution network. Indeed, Vietnamese customers can easily find its products in many different channels from pet shops to supermarkets and hypermarkets.

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Product coverage: Pet Food, Pet Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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