

Packaging Industry in Malaysia

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Abstracts

In 2022, sustainable packaging was gaining traction across industries in Malaysia. As an illustration, 10 fmcg companies united under the Malaysian Recycling Alliance (MAREA), committing themselves to recycling 5,000 tonnes of plastic waste by the end of 2022.

Euromonitor International's Packaging in Malaysia report offers insight into key trends and developments in the industry. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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