

Packaging Industry in Malaysia

https://marketpublishers.com/r/P2129D2DD36EN.html

Date: February 2024

Pages: 39

Price: US\$ 2,100.00 (Single User License)

ID: P2129D2DD36EN

Abstracts

In 2022, sustainable packaging was gaining traction across industries in Malaysia. As an illustration, 10 fmcg companies united under the Malaysian Recycling Alliance (MAREA), committing themselves to recycling 5,000 tonnes of plastic waste by the end of 2022.

Euromonitor International's Packaging in Malaysia report offers insight into key trends and developments in the industry. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney,



Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



Contents

Packaging Industry in Malaysia Euromonitor International February 2024

LIST OF CONTENTS AND TABLES

PACKAGING INDUSTRY IN MALAYSIA EXECUTIVE SUMMARY Packaging in 2022: The big picture

2022 KEY TRENDS

Sustainability credentials of folding cartons benefit this pack type in home care
Brick liquid cartons popular for use in juice packaging in 2022
Glass bottles remain the preferred packaging format for rum, whiskies and wine
HDPE bottles remain popular in hair care packaging
Flexible plastic the leading pack type in confectionery in 2022
PACKAGING LEGISLATION
Malaysia Plastic Sustainability Roadmap to combat packaging waste
RECYCLING AND THE ENVIRONMENT
Brands embrace sustainability amid rising environmental concerns



I would like to order

Product name: Packaging Industry in Malaysia

Product link: https://marketpublishers.com/r/P2129D2DD36EN.html

Price: US\$ 2,100.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/P2129D2DD36EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970