

Pepkor Holdings Ltd in Apparel (South Africa)

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Abstracts

Pepkor Holdings is expected to see a strong performance in South Africa during the forecast period against the backdrop of sluggish economic recovery. The company is expected to benefit from its strong and consistent focus on low prices and also from its efforts to attract more mid-income consumers. The company's focus on high-footfall shopping mall locations and the more modern decor introduced for its outlets towards the end of the review period are expected to prove successful in attracting...

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