

# Packaging Industry in Mexico

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## Abstracts

Over the past two decades, packaging trends in Mexico have undergone significant transformations, reflecting evolving consumer preferences and environmental concerns. There has been increasing adoption of plastic pouches, particularly in the food industry, due to their ability to act as lightweight, cost-effective and eco-friendly refill options. These pouches, especially in categories like sauces and baby food, offer convenience and reduce packaging waste.

Euromonitor International's Packaging in Mexico report offers insight into key trends and developments in the industry. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research

reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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### **2022 KEY TRENDS**

Pouches are a favoured pack type across a number of food categories  
PET bottles continue to dominate soft drinks, while glass bottles enjoy a resurgence  
On-the-go consumption and convenience boosting metal beverage can usage  
Refill packs growing in popularity as a sustainable alternative  
Reusable and recyclable pack types dominate home care packaging

### **PACKAGING LEGISLATION**

Local governments introduce a ban on single-use plastics

### **RECYCLING AND THE ENVIRONMENT**

Sustainable packaging becoming more prominent in the home care industry  
Table 1 Overview of Packaging Recycling and Recovery in Mexico: 2020/2021 and  
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