

# **Packaging Industry in the Netherlands**

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## **Abstracts**

The packaging industry in the Netherlands is undergoing a transformation due to a growing emphasis on sustainability, health-conscious consumer choices and eco-friendly alternatives. The rise in plant-based and vegetarian diets has led to a surge in demand for packaging solutions for meat and seafood substitutes, such as tofu. Manufacturers are investing in packaging that preserves product freshness, extends shelf life and promotes clear labelling. Thin wall plastic containers and folding carton...

Euromonitor International's Packaging in Netherlands report offers insight into key trends and developments in the industry. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Sustainability remains a key topic in soft drinks packaging
Royal Grolsch introduces new cardboard packaging for its multipacks.
HDPE bottles are the main pack type in beauty and personal care products in 2022
Plastic pouches continue gaining share in dishwashing in 2022
PACKAGING LEGISLATION

The Netherlands introduces new restrictions on disposable plastic cups and containers RECYCLING AND THE ENVIRONMENT

New plastic waste guide aims for 100% circular packaging by 2050



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