

Pens, Lighters, Umbrellas and Other Personal Items in Italy:ISIC 3699

<https://marketpublishers.com/r/P1357EFB9BBEN.html>

Date: September 2012

Pages: 14

Price: US\$ 600.00 (Single User License)

ID: P1357EFB9BBEN

Abstracts

Euromonitor International's Industrial reports provide a 360 degree view of an industry. The Industrial market report offers a comprehensive guide to the size and shape of the Pens, Lighters, Umbrellas and Other Personal Items market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Brooms and Brushes, Imitation Jewellery, Other Manufacturing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Pens, Lighters, Umbrellas and Other Personal Items market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Market Trends

Production Trends

Competitive Landscape

Prospects

Industry Overview

Table 1 Key Industry Indicators 2006-2011

Table 2 Key Industry Indicators: Annual Growth 2007-2011

Chart 1 Production vs Nominal GDP 1997-2017

Chart 2 Producer Volume Index vs Producer Price Index 1997-2011

Industry Sectors

Table 3 Production by Sector: Value 2006-2011

Table 4 Production by Sector: Annual Growth 2007-2011

Table 5 Production by Sector: Share of Total 2007-2011

Chart 3 Industry Sectors' Growth Indices 1997-2017

Firmographics

Table 6 Production by Employment Size 2006-2011

Table 7 Production by Employment Size: Annual Growth 2007-2011

Table 8 Production by Employment Size: Share of Total 2006-2011

Table 9 Industry Leaders: Company Production Shares in 2010

Import and Export

Table 10 Import and Export 2006-2011

Table 11 Export Destinations 2006-2011

Table 12 Importing Countries 2006-2011

Chart 4 Import vs Export Growth

Market and Buyers

Table 13 Key Market Indicators 2006-2011

Table 14 Key Market Indicators: Annual Growth 2007-2011

Suppliers

Table 15 Supply Structure 2006-2011

Table 16 Supply Structure: Annual Growth 2006-2011

Table 17 Supply Structure: Share of Total 2006-2011

Labour Costs

Table 18 Key Statistics 2006-2011

Chart 5 Number of Employees vs Average Salary 1997-2011

Chart 6 Output per Employee vs Average Salary 1997-2011

Industry Attractiveness Index

Table 19 Attractiveness Index Composition

Chart 7 Attractiveness Index of Pens, Lighters, Umbrellas and Other Personal Items
Among Other Italy Industries

Chart 8 Binary Diagram of Attractiveness Index

Attractiveness Index: Explanation

Future Outlook

Table 20 Forecasts 2012-2017

Definitions

Pens, Lighters, Umbrellas and Other Personal Items

I would like to order

Product name: Pens, Lighters, Umbrellas and Other Personal Items in Italy:ISIC 3699

Product link: <https://marketpublishers.com/r/P1357EFB9BBEN.html>

Price: US\$ 600.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P1357EFB9BBEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970