

# Packaging Industry in Japan

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## Abstracts

In 2022, heightened environmental consciousness among the Japanese, coupled with the government's goal of reducing disposable plastic waste by 25% over the next 10 years, drove various industries to switch towards sustainable packaging solutions. This encouraged innovation in the beauty and personal care industry, as demonstrated, for example, by collaborations such as the one between Fanc! Corporation and Kirin Group. The companies jointly developed sustainable packaging solutions using beer le...

Euromonitor International's Packaging in Japan report offers insight into key trends and developments in the industry. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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