

Packaging Industry in Japan

<https://marketpublishers.com/r/P4A92C472F7EN.html>

Date: February 2024

Pages: 43

Price: US\$ 2,100.00 (Single User License)

ID: P4A92C472F7EN

Abstracts

In 2022, heightened environmental consciousness among the Japanese, coupled with the government's goal of reducing disposable plastic waste by 25% over the next 10 years, drove various industries to switch towards sustainable packaging solutions. This encouraged innovation in the beauty and personal care industry, as demonstrated, for example, by collaborations such as the one between Fancl Corporation and Kirin Group. The companies jointly developed sustainable packaging solutions using beer le...

Euromonitor International's Packaging in Japan report offers insight into key trends and developments in the industry. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Packaging Industry in Japan
Euromonitor International
February 2024

LIST OF CONTENTS AND TABLES

PACKAGING INDUSTRY IN JAPAN
EXECUTIVE SUMMARY
Packaging in 2022: The big picture

2022 KEY TRENDS

Innovative beer lees packaging developed for Fanci's powder foundation refills
Metal beverage cans gain share in alcoholic drinks packaging in 2022
Flexible plastic the most-used packaging in air care and surface care in 2022
Flexible plastic preferred for processed fruit, vegetables, meat and seafood
Recyclability of PET bottles benefits their usage in soft drinks

PACKAGING LEGISLATION

Japan introduces the Act on the Promotion of Resource Circulation for Plastics in 2022

RECYCLING AND THE ENVIRONMENT

Brands setting up sustainable packaging targets amid rising environmental concerns
Table 1 Overview of Packaging Recycling and Recovery in Japan: 2020/2021 and
Targets for 2022

I would like to order

Product name: Packaging Industry in Japan

Product link: <https://marketpublishers.com/r/P4A92C472F7EN.html>

Price: US\$ 2,100.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P4A92C472F7EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970