

Packaging Industry in Saudi Arabia

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Abstracts

In 2022, PET bottles remained the preferred choice for cooking and table sauce packaging in Saudi Arabia due to their cost-effectiveness, durability, lightweight properties and affordability in production and transportation. In chocolate confectionery, a trend emerged in response to rising manufacturing costs, with leading brands like Galaxy downsizing packaging while keeping prices stable, safeguarding profit margins, and ensuring affordability for consumers. Within beauty and personal care, so...

Euromonitor International's Packaging in Saudi Arabia report offers insight into key trends and developments in the industry. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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