

Pelikan Nederland BV in Personal Accessories (Netherlands)

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Abstracts

Pelikan Nederland BV's main strategy is to maintain its writing instruments brand's good reputation and expand its operations whilst focusing on high quality, diversity, creativity and innovation in its product offerings. In 2014, the company took over the distribution company Herlitz PBS AG, adding to its portfolio the Herlitz brand. Pelikan is renowned for its high valued writing instruments, hobby paints, office stationery, school supplies and printer consumables used by children, students,...

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