

Pelican Rouge Coffee Solutions Ltd in Retailing (United Kingdom)

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Date: January 2016

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: PD6E9A21E95EN

Abstracts

Following its name change from Autobar UK in 2014, Pelican Rouge Coffee Solutions is expected to continue to shift its focus towards acting as a coffee roasting company in the forecast period. Within vending, the company is expected to scale back its snack vending and shift its focus to coffee, which is expected to facilitate a further gain in share in the channel. However, the public and semi-captive vending covered by this report is not expected to be its major focus area. The company is...

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