

Pelephone Communications Ltd in Consumer Electronics (Israel)

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Date: August 2017

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: P23BE218B44EN

Abstracts

Pelephone Communications seeks new growth drivers besides its mobile communications activity, as its profitability eroded significantly during the past few years. Instead, the company set its sights on big data and the Internet of Things, targeting companies and public institutions by offering data solutions that combine advanced technologies and analysis tools to assist in carrying out complex projects, improving efficiency and services and increasing income.

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