

Pekao SA in Financial Cards and Payments (Poland)

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Abstracts

Pekao SA has laid out its goals in a long-term strategy set to last until 2020. The main goal of this strategy is to increase the bank's share of the most profitable sectors of banking industry. Pekao seeks to improve its position in the consumer lending industry, especially for its retail banking clients, double the volume of private banking clients it has, strengthen its presence among small and medium-sized enterprises and enhance its leading position in corporate banking in Poland. Pekao...

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