

# Pedrodiet ZAO in Health and Wellness (Russia)

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## Abstracts

The company is one of the market leaders in the segment of food for people with diabetes. The company focuses on widening distribution through collaboration with the leading retail chains. Wide range of products at competitive price and presence in a large number of stores combine to ensure the company's success. Further company growth will be driven by new products added to the portfolio and widening of the company's export operations. The main threat for the company's successful growth will...

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