

# Pedouro – Calçados Lda in Apparel (Portugal)

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## Abstracts

The medium-sized national company Pedouro is expected to maintain its business strategy of focusing on the production of quality footwear products to third-party international brands. No increases in its manufacturing facility or any major change in its current marketing strategy are expected, with the company anticipated to export almost 100% of its production over the forecast period.

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