

Pearl Polymers Ltd in Packaging Industry (India)

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Abstracts

Pearl Polymers is one of the pioneers of the branding efforts in the Indian packaging industry. Its brand Pearlpet is widely attached with plastic jars due to its long presence in the Indian market. It wants to continue to invest in newer PET containers that also support its Pearlpet brand and also wants to grow beyond metro areas at a faster pace.

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