

PC Smart SA in Consumer Electronics (Colombia)

<https://marketpublishers.com/r/P2C6C18402BEN.html>

Date: November 2014

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: P2C6C18402BEN

Abstracts

PC Smart is one of the most important local manufacturers of computers in Colombia. The company plans to expand its consumer, institutional and government bases nationwide. International expansion in the region, for example to Peru and Ecuador, is a key medium-term goal, with ventures into Central America and the Caribbean as long-term objectives.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Computers and Peripherals, In-Car Entertainment, In-Home Consumer Electronics, Portable Consumer Electronics.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Electronics market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Key Facts

Summary 1 PC Smart SA: Key Facts

Summary 2 PC Smart: Operational Indicators

Company Background

Production

Competitive Positioning

Summary 3 PC Smart SA: Competitive Position 2013

I would like to order

Product name: PC Smart SA in Consumer Electronics (Colombia)

Product link: <https://marketpublishers.com/r/P2C6C18402BEN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P2C6C18402BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970