

PayPal Inc in Consumer Finance (World)

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Abstracts

PayPal is one of the largest online payment networks, with 267 million active accounts in more than 200 global markets. PayPal split from eBay in 2015 and became an independent publicly traded company. In recent years, PayPal has grown its business through mobile payments and Venmo, while also growing its in-store presence to better serve merchants and consumers. PayPal currently enables payments in over 100 currencies and has room for sustained growth in the international market.

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Euromonitor International's PayPal Inc in Consumer Finance (World) Company Profile offers detailed strategic analysis of the company's business, examining its performance in the Consumer Finance industry. The report examines company shares by region and sector, product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success.

Product coverage: Consumer Lending, Financial Cards and Payments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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