

# Payment Prospects in Emerging Markets

<https://marketpublishers.com/r/P69C72D8E62EN.html>

Date: August 2013

Pages: 48

Price: US\$ 2,000.00 (Single User License)

ID: P69C72D8E62EN

## Abstracts

Large numbers of emerging markets, including some among the BRIC and CIVETS economies, remain untouched by traditional financial services. These markets will provide ample opportunities for card operators and issuers willing to conduct business in these new frontier markets for card payment

Euromonitor International's Payment Prospects in Emerging Markets global briefing offers insight into the size and shape of the Consumer Finance market, highlights buzz topics, emerging geographies, categories and trends as well as pressing industry issues and white spaces. It identifies the leading companies and offers strategic analysis of key factors influencing the market. Forecasts provide an invaluable perspective on market evolution and the criteria for success. The briefing leverages Euromonitor International's 360-degree coverage of the global payments' landscape including insight on consumer debt.

**Product coverage:** Consumer Lending, Financial Cards and Payments.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Consumer Finance market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Payment Prospects in Emerging Markets  
Euromonitor International  
August 2013  
Introduction  
The Rise of the BRIC and CIVETS Markets  
Analysis of the Emerging Consumer  
Prospects for Emerging Markets  
Definitions

## I would like to order

Product name: Payment Prospects in Emerging Markets

Product link: <https://marketpublishers.com/r/P69C72D8E62EN.html>

Price: US\$ 2,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P69C72D8E62EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970