

# Paulig Kofe OOO in Hot Drinks (Russia)

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## Abstracts

Paulig Kofe has decided to expand its business, by opening a new factory for roasting green coffee beans in Russia. The company believes that coffee in Russia, especially in the larger cities offers great opportunities, as consumers increasingly pay attention to coffee and its consumption grows. This factory will enable the company to maintain a high level of competitiveness, and to react quickly to coffee trends.

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