

Patties Foods Ltd in Packaged Food (Australia)

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Abstracts

In February 2015, the company suffered some damage to its reputation after recalling the frozen berry brands Nanna's and Creative Gourmet over possible contamination with hepatitis A. Since then, Patties Foods has sold its frozen fruit assets to Entyce Food Ingredients. The company has focused on investing in its pies business, particularly its premium pie brand Herbert Adams, in line with consumer demand for premium pie offerings. The company is also looking to reduce its exposure in the grocer...

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