

# Packaging Industry in the United Kingdom

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## Abstracts

The UK's packaging industry is currently influenced by two prominent trends. Firstly, the widespread use of flexible plastic packaging, especially in areas like cheese packaging, which is being driven by its cost-effectiveness, convenience and transparency. Thin wall plastic containers are also on the rise, particularly for soft cheeses and spreads, offering more rigid solutions.

Euromonitor International's Packaging in United Kingdom report offers insight into key trends and developments in the industry. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in

London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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