

Pasteurizadora Táchira CA in Packaged Food (Venezuela)

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Date: November 2017

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: P7662F70C2EEN

Abstracts

Pasteurizadora Táchira CA (PASTCA) will continue to focus on maintaining its leading position in cheese given that price regulations in the dairy industry discourage it from maintaining presence in milk. In addition, it will keep strengthening its presence in nectars and RTD tea, taking share from its competitors.

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