

Packaging Industry in Argentina

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Abstracts

In the wake of the pandemic a significant shift in consumer behaviour was seen as people started spending more time outside their homes in 2022. There was a rise in on-the-go consumption, which necessitated a change in the way products were packaged. Convenience became important for consumers, and packaging had to be not just compact but also easily portable.

Euromonitor International's Packaging in Argentina report offers insight into key trends and developments in the industry. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Get a detailed picture of the Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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