+44 20 8123 2220
info@marketpublishers.com

Packaging Industry in Romania

https://marketpublishers.com/r/P6533C2B898EN.html
Date: February 2024
Pages: 41
Price: US$ 2,100.00 (Single User License)
ID: P6533C2B898EN

Abstracts

In 2022, Romania’s packaging industry witnessed dynamic shifts influenced by economic challenges and consumer preferences. Larger pack sizes became the preferred choice across a variety of categories, offering consumers economic advantages amid inflationary pressures. The appeal of buying in bulk lies not only in maximising value for consumers but also in addressing practical needs, reducing purchase frequency, and saving time and effort. Manufacturers also benefited from streamlined production...

Euromonitor International's Packaging in Romania report offers insight into key trends and developments in the industry. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

+44 20 8123 2220
info@marketpublishers.com

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

+44 20 8123 2220
info@marketpublishers.com

Contents

Packaging Industry in Romania
Euromonitor International
February 2024

LIST OF CONTENTS AND TABLES

PACKAGING INDUSTRY IN ROMANIA
EXECUTIVE SUMMARY
Packaging in 2022: The big picture

2022 KEY TRENDS

Flexible packaging dominates the food industry thanks to the convenience it offers
Non-alcoholic drinks sales suffer due to inflation
Premium/artisanal packaging is gaining ground in alcoholic drinks packaging
Refillable bottles enjoy a surge in packaging unit volumes as a sustainable option
Plastic pouches gaining popularity in home care packaging
PACKAGING LEGISLATION
Amendment to the Deposit Return System in Romania
RECYCLING AND THE ENVIRONMENT
Aqua Carpatica introduces its products in aluminium cans
Belvedere vodka redefines sustainability with limited-edition metal bottles
Table 1 Overview of Packaging Recycling and Recovery in Romania: 2020/2021 and Targets for 2022

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Packaging Industry in Romania
Product link: https://marketpublishers.com/r/P6533C2B898EN.html
Price: US$ 2,100.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/P6533C2B898EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970