

## Parle Bisleri Ltd in Soft Drinks (India)

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### Abstracts

Parle Bisleri Ltd is set to continue strengthening its portfolio by introducing new products and considerably expanding its production facilities in India. It also plans to strengthen its distribution across the country, especially in tier II and tier III cities as well as in rural areas in which its products have not been as widely available as in all major cities. However, the company is expected to concentrate on bottled water and related products. The company also has plan to launch its...

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## Contents

Strategic Direction

Key Facts

    Summary 1 Parle Bisleri Ltd: Key Facts

Company Background

Production

Competitive Positioning

    Summary 2 Parle Bisleri Ltd: Competitive Position 2015

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