

Parle Agro Pvt Ltd in Soft Drinks (India)

<https://marketpublishers.com/r/PA71EE78E59EN.html>

Date: April 2017

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: PA71EE78E59EN

Abstracts

Parle Agro Pvt Ltd aims to strike a balance between retaining its large consumer base, composed mainly of children, and developing wider appeal for its products among older consumers, which would enable the company to gain higher value share. In addition, Parle Agro is also in the process of a massive scale-up for its Appy and Appy Fizz brands, with significant investment planned in this area for 2017.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Juice, RTD Coffee, RTD Tea, Sports and Energy Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Soft Drinks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Key Facts

Summary 1 Parle Agro Pvt Ltd: Key Facts

Summary 2 Parle Agro Pvt Ltd: Operational Indicators

Competitive Positioning

Summary 3 Parle Agro Pvt Ltd: Competitive Position 2016

I would like to order

Product name: Parle Agro Pvt Ltd in Soft Drinks (India)

Product link: <https://marketpublishers.com/r/PA71EE78E59EN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/PA71EE78E59EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970