

Paris Gallery Group of Cos LLC in Retailing (United Arab Emirates)

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Abstracts

Paris Gallery has an extensive chain of stores in the United Arab Emirates, as a leading player among department stores. Paris Gallery has positioned itself as the house of luxury brands in the United Arab Emirates. Its most-profitable product categories are colour cosmetics and fragrances. The newest outlet was opened in Yas Mall in Abu Dhabi in 2015, which was the sixth outlet in the emirate. Paris Gallery is known for niche favourite perfumes, namely Cupid, Moresque and Roja Parfums, availabl...

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