

# Parfumerie Secret de Beauté in Beauty and Personal Care (Morocco)

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## Abstracts

Parfumerie Secret de Beauté's strategy in Morocco is to offer a wide range of well-known fragrances brands such as Paco Rabanne, Yves Saint Laurent and One Million. The company operates numerous retail outlets across all large cities of Morocco, including Marrakech, Casablanca and Rabat.

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