

Paradox Interactive AB in Toys and Games (Sweden)

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Abstracts

Paradox Interactive, an independent Swedish developer of video games, is primarily focused on PC-based historical strategy games. In 2012, the company continued to emphasise the development of online games, such as the free-play arena Paradox Connect, which will continue to be the core business for Paradox Interactive. The video games developer reported that 90% of its revenue in 2012 was derived from digital distribution. This indicates the ongoing advancing of its online offer, at the expense...

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