

# Packaging Industry in the US

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## Abstracts

In 2022, the US saw a significant rise in the demand for convenient packaging solutions, reflecting evolving consumer lifestyles and preferences. This trend was catalysed by a multitude of factors, including the busy, on-the-go nature of modern life. Consumers increasingly sought packaging that simplified their daily routines and provided added convenience. This demand for convenience has been driving innovations such as resealable closures, single-serve and portion-controlled packaging, and eas...

Euromonitor International's Packaging in USA report offers insight into key trends and developments in the industry. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research

reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Packaging Industry in the US  
Euromonitor International  
February 2024

### **LIST OF CONTENTS AND TABLES**

PACKAGING INDUSTRY IN THE US  
EXECUTIVE SUMMARY  
Packaging in 2022: The big picture

### **2022 KEY TRENDS**

Thin wall plastic containers gaining share in meals and soups as they offer excellent barrier properties

Consumers prefer multipacks as they offer better value for money

Brands offer smaller pack sizes as they are suitable for on-the-go consumption

Cost-effectiveness is one of the main factors behind the usage of folding cartons

Eco-friendly pack types are gaining ground in home care packaging

### **PACKAGING LEGISLATION**

Ban on single-use plastic increases the usage of sustainable packaging

### **RECYCLING AND THE ENVIRONMENT**

Sustainability driving brands to invest in innovative packaging solutions

Table 1 Overview of Packaging Recycling and Recovery in the US: 2020/2021 and Targets for 2022

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