

Packaging Industry in the US

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Abstracts

In 2022, the US saw a significant rise in the demand for convenient packaging solutions, reflecting evolving consumer lifestyles and preferences. This trend was catalysed by a multitude of factors, including the busy, on-the-go nature of modern life. Consumers increasingly sought packaging that simplified their daily routines and provided added convenience. This demand for convenience has been driving innovations such as resealable closures, single-serve and portion-controlled packaging, and eas...

Euromonitor International's Packaging in USA report offers insight into key trends and developments in the industry. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research

reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Cost-effectiveness is one of the main factors behind the usage of folding cartons

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