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Paper Tableware - Azerbaijan

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Abstracts

In 2009, napkins enjoyed the arrival of new imported brands from economy- and standard-priced segments (Marathon ekonomik, Regina, Teno Yumy). Locally produced napkins face increasing competition from foreign products. Domestic manufacturer Qafqaz Paper introduced a new colourful variety of its famous and main Sun brand ??“ Sun Paper rengler priced at AZN0.8 per 100 sheets. Additionally, it actively exploited the loyalty of consumers to a particular brand of its toilet paper by offering napkins...

Euromonitor International's Paper Tableware in Azerbaijan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2004-2008, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market ??“ be they new product developments, distribution or pricing issues. Forecasts to 2013 illustrate how the market is set to change.

Product coverage: Boxed Facial Tissues, Disposable Pants, Economy Toilet Paper, Feminine Hygiene Wipes, Household Care Wipes and Floor Cleaning Systems, Light Incontinence, Luxury Toilet Paper, Moderate/Heavy Incontinence, Napkins, Nappies/Diapers, Personal Wipes, Pocket Handkerchiefs, Recycled Toilet Paper, Sanitary Protection Excluding Feminine Hygiene Wipes, Standard Toilet Paper, Tablecloths.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Tissue and Hygiene industry;

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Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market??™s major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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