

# Papeles Industriales SA in Tissue and Hygiene (Chile)

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## Abstracts

Through the work of its Swedish parent company SCA Group, Papeles Industriales (PISA) has recently been able to improve its position within tissue and hygiene in Chile with the aim of competing both in Chile and abroad. The company focuses on the design and manufacture of consumer-orientated tissue and hygiene products for sale under various brands and private label. The company is focusing on developing its presence in economy retail tissue products as well as improving its position in AFH.

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