

Papelera Inka SA in Tissue and Hygiene (Peru)

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Abstracts

Papelera Inka SA strives to improve its existing products, which are targeted to middle- and low-income consumers, and also to expand its product range for high-income consumers. The company has a very efficient distribution network through traditional retail channels. Over the forecast period, it aims to focus on improving its distribution through modern channels as well.

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Contents

Strategic Direction

Key Facts

Summary 1 PAPELERA INKA SA: Key Facts

Summary 2 PAPELERA INKA SA: Operational Indicators

Company Background

Production

Competitive Positioning

Summary 3 PAPELERA INKA SA: Competitive Position

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