

# Panificio Cremona Italia Srl in Health and Wellness (Italy)

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## Abstracts

Panificio Cremona Italia is currently enjoying positive momentum thanks to its widespread presence at large retailers' stores, like Coop Italia. The company's core business is bakery products, however, in light of the recently growing interest towards gluten-free and organic items, it started two new production lines, currently being sold to retailers like Autogrill, Billa, or Coop Italia, where the company is now present with its "Glutens" brand.

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