

# Panificadora Bimbo del Peru SA in Packaged Food (Peru)

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## Abstracts

Panificadora Bimbo del Peru is focused on increasing per capita consumption in all packaged bakery products through innovations and new presentations, in order to increase penetration within modern and traditional distribution channels.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

**Product coverage:** Baby Food, Baked Goods, Biscuits and Snack Bars, Breakfast Cereals, Confectionery, Dairy, Ice Cream and Frozen Desserts, Oils and Fats, Processed Fruit and Vegetables, Processed Meat and Seafood, Ready Meals, Rice, Pasta and Noodles, Sauces, Dressings and Condiments, Soup, Spreads, Sweet and Savoury Snacks.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Packaged Food market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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## Contents

Strategic Direction

Key Facts

Summary 1 Panificadora Bimbo del Peru SA: Key Facts

Summary 2 Panificadora Bimbo del Peru SA: Operational Indicators

Competitive Positioning

Summary 3 Panificadora Bimbo del Peru SA: Competitive Position 2015

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