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Panificadora Bimbo del Peru SA in Packaged Food (Peru)

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Abstracts

Panificadora Bimbo del Peru is focused on increasing per capita consumption in all packaged bakery products through innovations and new presentations, in order to increase penetration within modern and traditional distribution channels.

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Product coverage: Baby Food, Baked Goods, Biscuits and Snack Bars, Breakfast Cereals, Confectionery, Dairy, Ice Cream and Frozen Desserts, Oils and Fats, Processed Fruit and Vegetables, Processed Meat and Seafood, Ready Meals, Rice, Pasta and Noodles, Sauces, Dressings and Condiments, Soup, Spreads, Sweet and Savoury Snacks.

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