

Pandurata Alimentos Ltda in Packaged Food (Brazil)

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Date: December 2017

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: P2FE43BEE5AEN

Abstracts

Pandurata Alimentos is constantly investing in new product developments outside of packaged cakes and, more specifically, in Panettone, to gain share in other baked goods in addition to seasonal products. In this sense, value-added products are greater contributors, especially health and wellness products, into which the company is putting some effort and strengthening its portfolio with high fibre and other associated benefits.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Baby Food, Baked Goods, Breakfast Cereals, Confectionery, Dairy, Edible Oils, Ice Cream and Frozen Desserts, Processed Fruit and Vegetables, Processed Meat and Seafood, Ready Meals, Rice, Pasta and Noodles, Sauces, Dressings and Condiments, Savoury Snacks, Soup, Spreads, Sweet Biscuits, Snack Bars and Fruit Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Get a detailed picture of the Packaged Food market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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