

# **Packaging Industry in the Philippines**

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### **Abstracts**

In the Philippines, the packaging industry has been seeing several noteworthy trends across different product categories. In food packaging, metal food cans are the preferred choice for packaging condensed milk. With its cultural significance and versatility in traditional Filipino cuisine, condensed milk is a staple ingredient in numerous desserts and beverages. Metal food cans offer an airtight seal, preserving the product's freshness and extending its shelf life. Their durability ensures that...

Euromonitor International's Packaging in Philippines report offers insight into key trends and developments in the industry. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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